

## Requirements

The City of Cohoes Hometown Heroes Banner requirements are as follows:

**\*Proof of residency of Cohoes**

(e.g. Driver's license, utility bill, tax bill)

**\*Proof of Military Service**

(e.g. Military ID or DD 214)

**\*Completed application**

**(included on this pamphlet)**

Application will be accepted all year long, banners will be displayed for at least six months.

New banners will be added throughout the year, any banners that are removed will be given to family members and/or sponsors.

All banners will be displayed at Veteran's Memorial Park on Columbia Street.

If you have any questions please contact the Mayor's Office at:  
518-233-2119 or  
[cohoesevents@ci.cohoes.ny.us](mailto:cohoesevents@ci.cohoes.ny.us)

*William T. Keeler*  
Mayor

*William McCarthy*  
Council President

*Donald Russell*  
Council Vice President

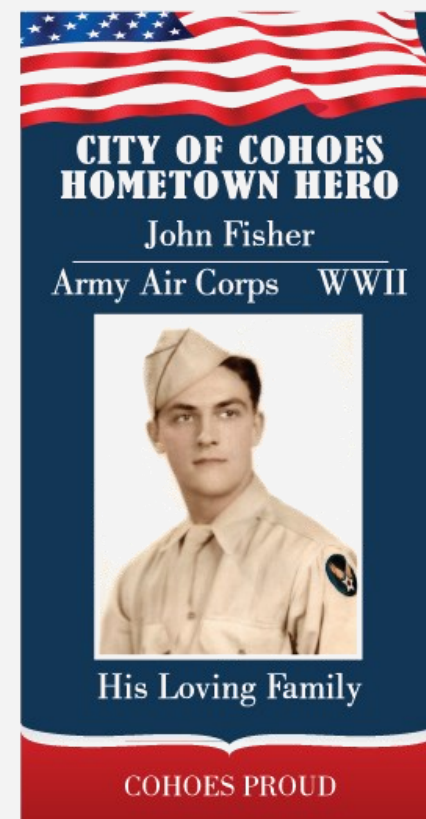
*Christopher Briggs*  
Council Member

*William Smith*  
Council Member

*Adam Biggs*  
Council Member

*Justin Alesio*  
Council Member

## *Cohoes Military Hometown Heroes Banner Program*



*City of Cohoes  
97 Mohawk Street  
Cohoes, New York 12047  
518-233-2119*

### To Order a Banner

Please complete the application form, including the service person’s name and branch of service (**Army, Navy, Air Force, Marines or Coast Guard**).

Include proof of Cohoes Residency (e.g. Driver’s license, utility bill, tax bill) and proof of Military Service (e.g. Military ID or DD 214) as well as a check payable to the CLDC with Hometown Hero Program in the memo line. Also provide a high resolution photograph of the service member.

Each Banner is \$250.00.

Mail your application and check to:

**Cohoes Local Development Corporation  
City of Cohoes  
Hometown Heroes  
97 Mohawk Street  
Cohoes, New York 12047**

### Location of Banners

The banners will be displayed in Veteran’s Memorial Park on Columbia Street.

Banners will be displayed for at least 6 months. A banner sponsor cannot request a specific pole, placement of the banner will be determined by the City. Availability of banner placement is on a first come first serve basis.

**EACH BANNER COSTS \$250.00**

**For additional information or questions contact the Mayor’s Office at:**

**518-233-2119 or**

**cohoesevents@ci.cohoes.ny.us**



### Application for Banner

Please print/type the name of the service person as it should appear on the banner and the branch of service.

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Suffix (if any):** \_\_\_\_\_

**Specify the Branch of Service & Division (if known):** \_\_\_\_\_

**Era of Service** \_\_\_\_\_

#### SPONSOR INFORMATION

**Sponsor Name:** \_\_\_\_\_

**Relationship:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please include:

- Proof of Residency
- Proof of Military Service
- High Resolution Photograph as a JPEG with 150dpi resolution (there must be NO other people in the photo)
- \$250.00 check payable to the CLDC (Cohoes Local Development Corp.)